



মণিগোৱাৰ্হাংলৈ আৰু নগৰাংলৈ (আংল)

DEPARTMENT OF EDUCATION (S)

Government of Manipur

CLASSX
ENGLISH COURSE BOOK
UNIT V – TOURISM
LESSON 11
TOURISM IN MANIPUR

SOLUTION

A. Based on your reading of the text complete the following sentences:

1. Tourism has become a major economic force throughout **the world affecting work culture, living standards and income distribution of a place.**
2. The tourism industry has its own multiple effects **and could become the largest employment generator in the state.**
3. Tourism industry in Manipur has become all the more important **in view of India's Act East Policy, the Trans-Asian Highways and the Railways.**
4. Exclusion of Manipur from the Protected **Area Regime since January 2011 has started attracting foreign tourists to the state.**
5. The broad objectives of tourism development **should be to foster understanding between people and create employment opportunities.**
6. Manipur has vast potential for **Eco-tourism, Medical tourism and Adventure tourism.**

B. Answer the following questions in a sentence each:

1. **What is the status of Tourism as an industry in the world today?**

Ans: Tourism is one the fastest growing industries in the world today and a prime key to further economic development.

2. **Over and above contributing to the state's economy, what does Tourism promote?**

Ans: Over and above contributing to the state's economy, Tourism promotes social integration.



3. When was tourism given the status of an industry in Manipur?

Ans: Tourism was given the status of an industry in Manipur in January 1987.

4. Whose duty will it be to create ‘a safe tourist-friendly environment’?

Ans: It is the duty of both the Government and the people of Manipur to create ‘a safe tourist-friendly environment’.

5. What should be the relation between tourism development and overall development structure of the state?

Ans: Tourism development should be planned as a part of overall development structure of the state.

C. Answer the following questions briefly:

(i) Where has the development of tourism been particularly conspicuous?

Ans: The development of tourism has been particularly conspicuous in the cities and countries where large numbers of tourists emanate and where tour operators, governments and other economic agencies compete through advertising tourist destinations, facilities and services to attract tourists and make a visible impact.

(ii) With what has the expansion of tourism coincided?

Ans: The expansion of tourism has coincided with the significant cultural, political and environmental changes identified with post industrial technology of the past few decades.

(iii) How is Manipur an ideal place for promotion of tourism as an industry?

Ans: Manipur is an ideal place for promotion of tourism as an industry as it has inherent tourism potential, rich cultural heritage and vibrant pool of youth, with excellent grip over English language.



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(iv) **How can Tourism become the largest employment generating industry?**

Ans: Tourism Industry would create employment opportunities at every tier, be it a Luggage handler, Porter, Waiter/ Waitress, Front Desk Official, Managers, Accountants, etc. The tourism industry has its own multiple effect and hence, it can become the largest employment generating industry.

(v) **What are the factors that can turn Manipur, from a disadvantageous geographical area, into a state having huge tourism potential?**

Ans: The factors that can turn Manipur, from a disadvantages geographical area, into a state having huge tourism potential are her comfortable climate, mystique cultural heritage, sublime natural beauty and strategic location.

(vi) **How has the state Government been trying to develop tourism in Manipur?**

Ans: The state Government has been trying to develop tourism in Manipur by developing Infrastructures, Hotels and Restaurants, Human Resource and through active Marketing, Publicity, Promotion Programmes, Market Research, etc.

(vii) **How can Manipur be turned into ‘Gateway to South-East Asia’?**

Ans: Manipur can be turned into ‘Gateway to South-East Asia’ in conformity with its modern outlook, relevance, competitiveness, strategic location and commercial aspects once the appropriate infrastructure and services are suitably placed.

(viii) **Why should people from the Commonwealth countries and Japan have special interest in Manipur?**

Ans: Some of the final battles of the World War-II were fought in Manipur and in th battles fought many of the soldiers whose lives were lost were from Japan and the Commonwealth Countries. So, the people from these countries especially those whose relatives, ancestors and countrymen lost their lives in the battlefield in Manipur should have special interest in Manipur.



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- (ix) **Why is creating ‘a safe tourist-friendly environment’ important for the tourism industry?**

Ans: Creating ‘a safe tourist-friendly environment’ is important for the tourism industry because no one would like to visit a place where safety limit is minimal. So, it is important to create a feeling in the mind of the prospective tourists that the place they are visiting is safe.

- (x) **What steps do the Manipur Tourism Policy attempt to take for promoting tourism as an engine of economic growth?**

Ans: The Manipur Tourism Policy attempts to take the following steps for promoting tourism as an engine of economic growth:

- a. Promoting Manipur to a preferred tourist destination at global level
- b. Creating satisfactory customer/guest services
- c. Facilitating community participation
- d. Facilitating involvement of private entrepreneurs.

- (xi) **What is the mission of the Manipur Tourism Policy?**

Ans: The mission of the Manipur Tourism Policy is to promote sustainable tourism as a means of economic growth, social integration and to promote the image of Manipur as a State with a glorious past, a vibrant present and a bright future.

- (xii) **What does the Manipur Tourism Policy envision?**

Ans: The Manipur Tourism Policy envisions a unique brand for the state to develop and market sustainable infrastructure to make Manipur a favourite national and international tourist destination.

- (xiii) **What does the Manipur Tourism Policy seek to achieve over and above providing a unique experience to the visiting tourists?**

Ans: Over and above providing a unique experience to the visiting tourists, the Manipur Tourism Policy seeks to ensure a quality of life and economic benefits to the needy sections and bringing overall prosperity to the people in the state.



(xiv) **What should be the broad objectives of tourism development?**

Ans: The broad objectives of tourism development should be to foster understanding between people and create employment opportunities. It must also try to preserve, enrich and promote the cultural and natural heritage of the state.

(xv) **What are the things that we must try to promote tourism in Manipur?**

Ans: In order to achieve the goals of tourism promotion in the state, we must try to introduce professionalism through training of human resources and if necessary, retraining of the professionals in all related activities of tourism industry.

